

Date: 12<sup>th</sup> December 2024, 14:30 – 16:30

**Room 413, Civic Office** 

# **Doncaster City Board – Minutes**

#### Item

#### 1 Welcome & Introductions

**Board attendance**: Tariq Shah (Chair), Damian Allen, Chief Inspector Joe Hunt, Sally Jameson MP, The Right Revd Sophie Jelley, Cllr Glyn Jones, Mayor Ros Jones (Vice Chair), Laura Sherburn, Mark Taylor

Also in attendance: Paul Bareham (CDC), James Brown (The Urbanists), Stephen Hill (Hyas), Jonny Bucknall (CDC), Jordan Butler (CDC), Chris Caulton (CDC) Marcus Isman (Red Everywhere)

**Apologies**: Alex Clegg, Dan Fell, Gina Fletcher, Michael Hird, Justin Homer, Professor Koen Lamberts, Sally Lockey, Dr Rupert Suckling, Mark Taylor, Chief Superintendent Peter Thorp

## 2 Minutes for the City Board Workshop

The minutes for the City Board Workshop held on 26<sup>th</sup> September were reviewed and approved as a true record.

### 3 City Centre Vision Update

Chris Stephenson gave a presentation on the City Vision which covered the following:

- Updated Vision Statement, Principles, Ambitions and Objectives
- Board Goals and headline performance measures
- Approach to action plan and future reporting arrangements
- Timeline and Board engagement in finalisation of City Centre Strategy

The details were well received, with the following points made during the discussion that followed:

The Board agreed the revisions made to the Core Ambitions and Key Objectives following the workshop in September and other engagement activity, and the new Vision Statement. There is a need to review the document to ensure that these amendments are captured and are reflected back appropriately in the Principles and throughout the Vision. A concise public narrative will need to be developed to effectively communicate the vision.

The Board considered the proposed approach to development of the city centre strategy action plan and future reporting process so that the necessary arrangements can be put in place. The Board agreed the proposal to develop, initially, a 12 month action plan, which will be updated in 2026 once detailed Masterplanning work has been completed and there is a clearer picture of external funding opportunities and potential anchor developments in the

city centre.

The Board discussed and agreed the proposed overarching goals (Safe, Prosperous, Vibrant) which will inform its focus of activity. In terms of monitoring city centre performance and informing decision making, it was agreed that there should be a small number of headline indicators, with the ability to drill down to the core goals and effectively analyse trends and the impact of activity. The Board noted the difference between supporting data and headline KPIs and expressed a desire to explore ways of improving more granular data capture and analysis capabilities. In addition, the Board was supportive of the need to capture public perceptions effectively and track this over time. Mark Taylor suggested that our headline indicators should reflect a balanced scorecard of key measures, for example:

- Footfall
- Revenue
- Safety, and
- Net Promoter Score / satisfaction

In addition, we should consider a suitable indicator to reflect our ambitions around new building developments, including, but not exclusive to, housing. It was agreed that between 3-5 headline public facing indicators be identified in line with the Board's discussion to reflect the safe, prosperous and vibrant goals.

The Board Members noted the timescales for production and approval of the strategy and agreed that engagement to finalise the strategy content will be via email correspondence and one-to-one discussions where required.

### 4 | City Centre Masterplan Update

Chris Caulton introduced the item and explained that following a competitive procurement process, The Urbanists and associate partners have been appointed to work with the City Board and City of Doncaster Council in the production of the new City Centre Masterplan.

James Brown from The Urbanists & Stephen Hill from HYAS attended the meeting to introduce themselves, outline the approach to the masterplan development and undertake early engagement with Board members. The presentation included an overview of the work that will be undertaken with the production of the masterplan, experiences the Urbanists have of delivering similar work in other places and their reflections on the current landscape across the country from their experience of working in other places.

The Urbanists stated that they were excited to be working in Doncaster and it is important to produce a masterplan unique to Doncaster's assets and challenges and welcomed the work that the board has already undertaken in the development of the vision and the strategy alongside the previous 2016 masterplan.

Following the presentation by the Urbanists, they posed several questions about the priorities the board has for the masterplan, key external partners to engage in its masterplan and he board's appetite for the overall direction of the masterplan. Board members asked questions and responded to the discussion points raised.

As the work on the masterplan develops, the Urbanists will return to future board meetings to undertake further engagement on the masterplan.

# Any other business

It was Bishop Sophie's last meeting, as she is taking up the role of the Bishop of Coventry early next year. The Board thanked Bishop Sophie for her commitment, enthusiasm and insight and wishes her well in her new position.

The next meeting will take place on 28th February 2025.